

# What can SOFA's program do for your business?

*"Providing financial education, across America - one community at a time". We've been carrying out this mission for 20+ years, creating purpose in our member's practices!*



## SOFA Membership

**Join now and receive access to your own personalized SOFA online member account, and so much more...**

- ✓ Co-brand with SOFA. Use our logo, business cards, brochures, press release templates, and more.
- ✓ Pre-approved seminar materials. 32 presentations including PowerPoints, scripts, flyers, and handouts.
- ✓ Do you mail out for your seminars? SOFA's non profit USPS postage discount can save 33% per mail piece!
- ✓ A unique, proven marketing system, designed for you to create and sustain a flow of qualified prospects.
- ✓ Annual members take advantage of complimentary 1-on-1 coaching sessions with SOFA's Founder & CEO.
- ✓ Members receive their very own webpage within the Locate a Speaker section of our website!
- ✓ Pre-set seminars or appointments available through our two opportunity programs: BOOST and INTRO.



## Pricing Options

### Option A

**\$2,500 Annually**

### Option B

**\$195 Monthly**  
(\$500 Initiation Fee)